2012 FOLIO OZZIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

**Best App**
**BRONZE:**
WebMD the Magazine
TMG Custom Media

**SILVER:**
dvm360
Advanstar Communications

**GOLD:**
Deliver
Campbell Ewald Advertising

**Best Cover, Association/Non-Profit, B-to-B**
**BRONZE:**
Landscape Architecture Magazine
American Society of Landscape Architects
August 2011

**SILVER:**
Pioneer May 2012
Ministry Of Defence Government Of Singapore
May 2012

**GOLD:**
IEEE Potentials
IEEE
September/October 2011

**Best Cover, Association/Non-Profit, Consumer**
**BRONZE:**
The Rotarian
Rotary International
May 2012

**SILVER:**
Science News
Society for Science & the Public
November 2011

**GOLD:**
The Rotarian
Rotary International
March 2012

**Best Cover, B-to-B 25,001 - 50,000 Circulation**
**BRONZE:**
E&P
Hart Energy
April 2012
2012 FOLIO OZZIE AWARD WINNERS
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SILVER:
Plate Magazine
Marketing and Technology Group
May 2012

GOLD:
Senior Market Advisor
Summit Business Media
July 2011

Best Cover, B-to-B 50,001 - 100,000 Circulation

BRONZE:
Scholastic Administrator
Scholastic Corporation
April 2012

SILVER:
Architect
Hanley Wood, LLC
July 2011

GOLD:
Architectural Record
McGraw-Hill Companies Inc.
May 2012

Best Cover, B-to-B above 100,000 Circulation

BRONZE:
Financial Planning
SourceMedia
December 2011

SILVER:
Dell Power Solutions
TDA Group
November 2011

GOLD:
InformationWeek
UBM TechWeb
February 2012

Best Cover, B-to-B under 25,000 Circulation

BRONZE:
Food Quality
Wiley-Blackwell
October 2011

SILVER:
Tech Decisions
2012 FOLIO OZZIE AWARD WINNERS
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Summit Business Media
December 2011

GOLD:
residential architect
Hanley Wood, LLC
January/February 2012

Best Cover, Consumer 101,000 - 200,000 Circulation
BRONZE:
Worth Magazine
Sandow Media Corporation
June 2012

SILVER:
Worth Magazine
Sandow Media Corporation
February 2012

GOLD:
Worth Magazine
Sandow Media Corporation
April 2012

Best Cover, Consumer above 250,000 Circulation
BRONZE:
Outdoor Life
Bonnier Corporation
May 2012

SILVER:
Working Mother
Working Mother Magazine
April 2012

GOLD:
Field & Stream
Bonnier Corporation
April 2012

Best Cover, Consumer under 100,000 Circulation
BRONZE:
FLAUNT A TIDAL ISSUE
Flaunt Magazine
October 2011

SILVER:
Feast Magazine
Feast Magazine
July 2011
2012 FOLIO OZZIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

GOLD:
Sojourners
Sojourners
January 2012

Best Cover, Consumer under 250,000 Circulation
SILVER:
FLAUNT DENIM ISSUE
Flaunt Magazine
May 2012

GOLD:
Golf World
Condé Nast Publications
April 2012

Best Cover, Custom
BRONZE:
enRoute
Spafax Canada
November 2011

SILVER:
Delta Sky Magazine
Delta Sky Magazine
October 2011

GOLD:
Four Seasons Magazine
Pace Communications
September 2011

Best Design, New Magazine, Association/Non-Profit/Custom
BRONZE:
View
Spafax Canada
January 2012

SILVER:
Autograph Collection Hotel Magazine/One
American Express Custom Media
January 2011

GOLD:
Inspirato
Hungry Eye Media
Winter 2012

Best Design, New Magazine, B-To-B/Consumer
BRONZE:
Geek, Vol.1/No. 1
2012 FOLIO OZZIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Source Interlink Media
June 2012

SILVER:
Process Nor Cal
SWITCH studio
April 2012

GOLD – CONSUMER:
RECOIL
Source Interlink Media
Premiere Issue

GOLD – B2B:
New American Luxury
Guerrero Howe, LLC
January 2012

Best Digital Edition/Digital Magazine Design
BRONZE:
Bound by Ink, Issue 8
Source Interlink Media
January 2012

SILVER:
Sparksheet
Spafax Canada
June 2012

GOLD:
Bound by Ink, Issue 9
Source Interlink Media
April 2012

Best Feature Design, Association/Non-Profit, B-to-B
BRONZE:
Landscape Architecture Magazine
“Skatepark Unintended”
American Society of Landscape Architects
February 2012

SILVER:
Landscape Architecture Magazine
“Morocco’s Spell”
American Society of Landscape Architects
February 2012

GOLD:
National Parks Magazine
“Sketching the Natchez Trace”
2012 FOLIO OZZIE AWARD WINNERS
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National Parks Magazine
Winter 2012

**Best Feature Design, Association/Non-Profit, Consumer**
**BRONZE:**
*Private Clubs*
“The Year Ahead in Golf”
Private Clubs
January 2012

**SILVER:**
*Private Clubs*
“Italy by the Pint”
Private Clubs
September 2011

**GOLD:**
*The Rotarian*
“Service above Sauce”
Rotary International
May 2012

**Best Feature Design, B-to-B above 100,000 Circulation**
**BRONZE:**
*Oracle Magazine*
“Super Hero IT”
Oracle
May 2012

**SILVER:**
*Computerworld*
“The Cobol Brain Drain”
Computerworld
May 2012

**GOLD:**
*Executive Travel*
“Hotels that Mean Business”
American Express Publishing Corporation
October 2011

**Best Feature Design, B-to-B under 100,000 Circulation**
**BRONZE:**
*National Underwriter Life & Health*
“Tragic Tale”
Summit Business Media
November 2011

**SILVER:**
*Food Quality*
“Germany’s E. coli Nightmare”
2012 FOLIO OZZIE AWARD WINNERS
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Wiley-Blackwell
August 2011

GOLD:
INDESIGN
“Battle of the Brands”
SmartWork Media
September/October 2011

**Best Feature Design, Consumer 101,000 - 250,000 Circulation**

BRONZE:
Garden Design
“An Artist’s Touch”
Bonnier Corporation New York
June 2012

SILVER:
Golf World
“Caddie Camp”
Condé Nast Publications
August 2012

GOLD:
Technology Review
“The Library of Utopia”
Technology Review
May/June 2012

**Best Feature Design, Consumer 250,000 - 500,000 Circulation**

BRONZE:
Bloomberg Markets
“Wasserstein’s Spoiled Fruit”
Baumann Resource Group, Inc.
March 2012

SILVER:
Saveur
“Italian America”
Bonnier Corporation
December 2011

GOLD:
Bloomberg Markets
“MUD”
March 2012

**Best Feature Design, Consumer above 500,000 Circulation**

BRONZE:
Parents
“Birthdays From A to Z”
2012 FOLIO OZZIE AWARD WINNERS
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Parents
May 2012

SILVER:
Redbook
“Financial Infidelity”
Redbook
February 2012

GOLD:
Outdoor Life
“New Science of the Outdoors”
Bonnier Corporation
February 2012

Best Feature Design, Consumer under 100,000 Circulation
BRONZE:
Life:Beautiful
“Coffee & Donuts”
Grey Dog Media
October 2011

SILVER:
FIM
“Kiina-ilmio”
Markkinointiviestintä Dialogi Oy
November 2011

GOLD:
TransWorld Ride BMX
“Two Worlds Apart”
Transworld Media
May 2012

Best Feature Design, Custom
BRONZE:
enRoute
“Spoke Easy”
Spafax Canada
March 2012

SILVER:
Delta Sky Magazine
“London Now”
Delta Sky Magazine
June 2012

GOLD:
Deliver
“Winning Combinations”
Campbell Ewald Advertising
August 2011

**Best Media Kit, B-to-B**
**BRONZE:**
IEEE Spectrum
IEEE Spectrum Magazine
October 2011

**SILVER:**
TransWorld Media
Transworld Media
January 2012

**GOLD:**
Java Magazine
Oracle
2011/2012

**Best Media Kit, Consumer**
**BRONZE:**
Hy-Vee Seasons Media Kit
Grey Dog Media
June 2012

**SILVER:**
Saveur
Bonnier Corporation New York
June 2012

**GOLD:**
Feast
Pacific+
September 2011

**Best Overall Design, Association/Non-Profit**
**BRONZE:**
The Conference Board Review
GLC Custom Media
October 2011

**SILVER:**
Melbourne Cup Carnival
Pacific+
September 2011

**GOLD:**
Nature Conservancy
The Nature Conservancy
May 2012
2012 FOLIO OZZIE AWARD WINNERS
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**Best Overall Design, B-to-B**
**BRONZE:**
INDESIGN
SmartWork Media
May 2012

**SILVER:**
InsuranceNewsNet
InsuranceNewsNet Magazine
July 2011

**GOLD:**
Government Executive
Government Executive Magazine
February 2012

**Best Overall Design, Consumer above 250,000 Circulation**
**BRONZE:**
Luxe Interiors + Design
Sandow Media Corporation
April 2012

**SILVER:**
NewBeauty Magazine
Sandow Media Corporation
July 2012

**GOLD:**
Motor Trend
Source Interlink Media
June 2012

**Best Overall Design, Consumer under 250,000 Circulation**
**BRONZE:**
Baltimore Magazine
Baltimore Magazine
August 2011

**SILVER:**
FLAUNT DENIM ISSUE
Flaunt Magazine
May 2012

**GOLD:**
Feast Magazine
Feast Magazine
July 2011

**Best Overall Design, Custom**
**BRONZE:**
Arvo
2012 FOLIO OZZIE AWARD WINNERS
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Alma Media Lehdentekij
May 2012

SILVER:
Chydenius
Alma Media Lehdentekij
February 2012

GOLD:
in
Spafax Canada
July 2011

Best Redesign, Association/Non-Profit
BRONZE:
Peer to Peer
International Legal Technology Association
June 2012

SILVER:
Cancer Today
American Association for Cancer Research
December 2011

GOLD:
eg magazine
Society for Environmental Graphic Design
June 2012

Best Redesign, B-to-B
BRONZE:
Environmental Design+Construction
BNP Media
May 2012

SILVER:
INSTORE
SmartWork Media
January 2012
GOLD:
Eigen Huis & Interieur
Pentagram Design
November 2011

Best Redesign, Consumer
BRONZE:
Travel + Leisure
American Express Publishing
June 2012
SILVER:
Bleu Magazine
Squat Design
October 2011

GOLD:
Harper's Bazaar
Harper's Bazaar
March 2012

Best Redesign, Custom

BRONZE:
Greater Miami & The Beaches Travel Planner 2012
HCP/Aboard Publishing
December 2011

SILVER:
Traction
Pacific+
June 2012

GOLD:
Resource
HCP/Aboard Publishing
Spring 2012

Best Site Design, B-to-B

BRONZE:
Oil and Gas Investor
Hart Energy

SILVER:
strategy+business
strategy+business

GOLD:
Interiors & Sources
Interiors & Sources

Best Site Design, Consumer

BRONZE:
Elle.com
Hearst Magazines Digital Media

SILVER:
Harper's Bazaar
Harper's Bazaar

GOLD:
Saveur
Bonnier Corporation
2012 FOLIO OZZIE AWARD WINNERS
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Best Supplemental Annual or One-Shot
BRONZE:
My Kitchen Rules The Cookbook 2
Pacific+  
March 2012

SILVER:
PEOPLE
PEOPLE Magazine  
June 2012

GOLD:
Hot Rod Deluxe, Best of the Best
Source Interlink Media  
November 2011

Best Table of Contents
BRONZE:
In The Forest
Otavamedia Ltd  
November 2011

SILVER:
Harper’s Bazaar
Harper’s Bazaar  
June 2012

GOLD:
Harper's Bazaar
Harper's Bazaar  
March 2012

Best Use of Digital Imagery
BRONZE:
Time Out New York
“Must-See Museums”
Time Out New York  
June 2011

SILVER:
Prevention Magazine
“Destination: Healthy Travel”
Rodale, Inc.  
June 2011

GOLD:
New Jersey Monthly
“Jersey Bound”
New Jersey Monthly LLC  
April 2012
2012 FOLIO OZZIE AWARD WINNERS
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**Best Use of Illustration, Association/Non-Profit**

**BRONZE:**
The Rotarian
“Peace in Our Time”
Rotary International
February 2012

**SILVER:**
Educational Leadership
“Taming the Wild Text”
ASCD
March 2012

**GOLD:**
The Rotarian
“When Charity Loses Face”
Rotary International
November 2011

**Best Use of Illustration, B-to-B above 100,000 Circulation**

**BRONZE:**
Builder
“Selling Uphill”
Hanley Wood, LLC
August 2011

**SILVER:**
Successful Farming
“The Incredible Shrinking Farm Bill”
Successful Farming
February 2012

**GOLD:**
Computerworld
“The Cobol Brain Drain”
Computerworld
May 2012

**Best Use of Illustration, B-to-B under 100,000 Circulation**

**BRONZE:**
GreenSource
“Green Inc”
McGraw-Hill Companies Inc.
March 2012

**SILVER:**
Inline
“Vaste Russia (Logistics)”
Markkinointiviestinta Dialogi Oy
June 2011
GOLD:
Inline
“City for people?”
Markkinointiviestinta Dialogi Oy
November 2011

Best Use of Illustration, Consumer above 250,000 Circulation
BRONZE:
AARP The Magazine
“Age-Proof Your Brain”
AARP The Magazine
February 2012

SILVER:
Every Day with Rachael Ray
“United States of Sandwiches”
Meredith Corporation
May 2012

GOLD:
Ladies’ Home Journal
“A Girl’s Guide To Plumbing”
Meredith Corporation
November 2011

Best Use of Illustration, Consumer under 250,000 Circulation
BRONZE:
Pacific Standard
“The Keyboard and the Damage Done”
Pacific Standard
April 2012

SILVER:
Harvard Business Review
“Saving the Planet: A Tale of Two Strategies”
Harvard Business Review
April 2012

GOLD:
Time Out New York
“Summer Concerts”
Time Out New York
May 2012

Best Use of Illustration, Custom
BRONZE:
Drive
“Your Guide to Owner Benefits”
Subaru of America, Inc.
September 2011
2012 FOLIO OZZIE AWARD WINNERS
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SILVER:
Amazing Wellness Magazine
“Tune Up Your Brain”
Active Interest Media
September 2012

GOLD:
Wells Fargo Conversations
“Navigating Through Loss”
Pace Communications
Spring 2012

Best Use of Photography, Association/Non-Profit
BRONZE:
Landscape Architecture Magazine
“Morocco’s Spell”
American Society of Landscape Architects
February 2012

SILVER:
Ekonomi
“AY-bisnes murroksessa”
Otavamedia Ltd
April 2012

GOLD:
Sierra
“High Art”
Sierra Club
April 2012

Best Use of Photography, B-to-B above 100,000 Circulation
BRONZE:
Top Producer
“Weathering A Risk Storm”
Farm Journal magazine
November 2011

SILVER:
CFO
“Going for the Other Green”
CFO Publishing LLC
September 2011

GOLD:
Builder
“Signs of Life”
Hanley Wood, LLC
May 2012
2012 FOLIO OZZIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Best Use of Photography, B-to-B under 100,000 Circulation
BRONZE:
The Maritime Executive
“The East-to-West Pipeline Game”
The Maritime Executive
December 2011

SILVER:
Twentyfour 7.
“Aki Choklat: Classic Elegance & Quirky Detail”
Otavamedia Ltd
March 2012

GOLD:
JCK Magazine
“Extra Extra”
TMG Custom Media
May 2012

Best Use of Photography, Consumer 100,000 - 250,000 Circulation
BRONZE:
Harvard Business Review
“Making Yourself Indespensible”
Harvard Business Review
October 2011

SILVER:
Alabama Gulf Coast Visitors Guide
“Gulf Shores & Orange Beach”
Compass Media
December 2011

GOLD:
SAIL
“Under Sail”
SAIL
February 2012

Best Use of Photography, Consumer 250,001 - 500,000 Circulation
BRONZE:
Saveur
“Heart of the Valley”
Bonnier Corporation New York
August 2011

SILVER:
Marie Claire
“Faces of Hope”
Hearst Magazines
October 2011
2012 FOLIO OZZIE AWARD WINNERS
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GOLD:
Luxe Interiors + Design
“Radar”
Sandow Media Corporation
October 2011

Best Use of Photography, Consumer above 500,000 Circulation

BRONZE:
Every Day With Rachael Ray
“Ice Cream Sandwiches Get Super Cool”
Meredith Corporation
May 2012

SILVER:
Motor Trend
“Tracing Viking Routes”
Source Interlink Media
December 2011

GOLD:
Prevention Magazine
“Safe Passage”
Rodale, Inc.
April 2012

Best Use of Photography, Consumer under 100,000 circulation

BRONZE:
Motor Trend Classic, SPRING 2012
“Raising The Roof”
Source Interlink Media
February 2012

SILVER:
MONTECRISTO Magazine
“Homestretch”
MONTECRISTO Magazine
June 2011

GOLD:
Hour Detroit
“Dots With Dash”
Hour Media LLC
September 2011

Best Use of Photography, Custom

BRONZE:
enRoute
“Picturing Barcelona”
Spafax Canada
June 2012
SILVER:
Drive
“Glaciers: Going, Going, Gone”
Subaru of America, Inc.
December 2011

GOLD:
Oryx Premium
“Kings, Queens, Jacks and the Joker”
Agency Fish
February 2012