2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

**Association/Non-Profit, B-To-B, Full Issues**

**BRONZE:**

Landscape Architecture Magazine
American Society of Landscape Architects
September 2011

**SILVER:**

Peer to Peer: Law2020: Two Years and Counting
International Legal Technology Association
June 2012

**GOLD:**

Written By
The Writers Guild of America, West
February/March 2012

**Association/Non-Profit, B-To-B, Single Article**

**BRONZE:**

Chemical & Engineering News
“Cleaning The Chesapeake”
American Chemical Society
December 2011

**SILVER:**

HR Magazine
“Modern-Day Slavery”
SHRM
May 2012

**GOLD:**

Saudi Aramco World
“A Heritage Takes Wing”
Aramco Services Company
March/April 2012

**Association/Non-Profit, Consumer, Frequency 6+ times a year, Full Issue**

**BRONZE:**

Foreign Affairs
Foreign Affairs
June 2012

**SILVER:**

Sierra
Sierra Club
March 2012

**GOLD:**

The Penn Stater
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Penn State Alumni Association
January/February 2012

Association/Non-Profit, Consumer, Frequency 6 or more times a year, Single Article
BRONZE:
American Rifleman
“125 Years of the American Rifleman”
National Rifle Association
August 2011

SILVER:
BoatU.S. Magazine
“Eating the Aliens”
Boat U.S. Magazine
August 2011

GOLD:
All Animals
“Coyotes Under Fire”
The Humane Society of the United States
March/April 2012

Association/Non-Profit, Consumer, Frequency 6 or more times a year, Website
BRONZE:
Saudi Aramco World
Aramco Services Company

SILVER:
Foreign Affairs
Foreign Affairs

GOLD:
americanrifleman.org
The National Rifle Association of America

Association/Non-Profit, Consumer, Frequency less than 6 times a year, Full Issue
BRONZE:
OnEarth
OnEarth magazine
August 2011

SILVER:
Phoenix Patriot
Apollo Group University of Phoenix
Summer 2012

GOLD:
OnEarth
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

OnEarth magazine
Spring 2012

**Association/Non-Profit, Consumer, Frequency less than 6 times a year, Single Article**

**BRONZE:**
Lupus Now
“Salt Wars”
TMG Custom Media
October 2011

**SILVER:**
Nature Conservancy
“Water Works”
The Nature Conservancy
May 2012

**GOLD:**
Illinois Alumni Magazine
“Dead-on”
University of Illinois Alumni Association
Summer 2012

**Association/Non-Profit, Consumer, Frequency less than 6 times a year, Website**

**BRONZE:**
Nature Conservancy
The Nature Conservancy

**SILVER:**
Scouting
Boy Scouts of America

**GOLD:**
OnEarth.org
OnEarth Magazine

**Best App, B-to-B**

**BRONZE:**
Neurology Now
Lippincott Williams & Wilkins
April 2012

**SILVER:**
Journal of Accountancy News App for iPad
AICPA
June 2012

**GOLD:**
dvm360 for iPad
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Advanstar Communications
June 2012

**Best App, Consumer**
**BRONZE:**
EYES IN
EYES IN
June 2012

**SILVER:**
Esquire’s The Big Black Book Spring 2012
Hearst Magazines
May 2012

**GOLD:**
The Red Bulletin
Red Bull Media House, North America
June 2012

**Best Digital Edition, B-to-B**
**BRONZE:**
Environmental Design+Construction
BNP Media
May 2012

**SILVER:**
Computerworld
Computerworld
June 2011

**GOLD:**
Massage & Bodywork
Associated Bodywork & Massage Professionals
May/June 2012

**Best Digital Edition, Consumer**
**BRONZE:**
Parents
Parents
October 2011

**SILVER:**
SELF Magazine
SELF Magazine
July 2011

**GOLD:**
Motor Trend, iPad
Sorted in alpha order by Category – November 15, 2012

Source Interlink Media
January 2012

**Best Series of Articles, B-to-B**

**BRONZE:**

*Counselor*
“State of the Industry To Do List”
The Advertising Specialty Institute
August 2011

**SILVER:**

*Retail Merchandiser*
“Digital Licensing Starts”
Phoenix Media Corp.
January 2012

**GOLD:**

*Architectural Record*
“London Now!”
McGraw-Hill Companies Inc.
June 2012

**Best Series of Articles, Consumer**

**BRONZE:**

*Science News*
“Eye on I”
Society for Science & the Public
February 2012

**SILVER:**

*Rebel Magazine*
“Rebel With A Cause”
Rebel Media
June 2012

**GOLD:**

*Fitness*
“Body Lab”
Fitness magazine
February 2012

**Best Standalone Digital Magazine, B-to-B**

**BRONZE:**

*Java Magazine*
Oracle
March 2012

**SILVER:**

*Java Magazine*
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Oracle
May 2012

**GOLD:**
Sparksheet
Spafax Canada
June 2012

**Best Standalone Digital Magazine, Consumer**
**BRONZE:**
The Chronicle Connection
The Chronicle of the Horse
March 2012

**SILVER:**
Science News Prime
Society for Science & the Public
May 2012

**GOLD:**
VIV magazine
VIV magazine
Spring 2012

**Business to Business, Agriculture/Farming, Full Issue**
**BRONZE:**
GPN
Scranton Gillette Communications
July 2011

**SILVER:**
Successful Farming
Successful Farming
March 2012

**GOLD:**
The Progressive Farmer
DTN/The Progressive Farmer
September 2011

**Business to Business, Agriculture/Farming, Single Article**
**BRONZE:**
Farm Journal
“It’s a Different World”
Farm Journal magazine
March 2012

**SILVER:**
Successful Farming
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

“Narrow Advantage For Narrow Rows”
Successful Farming
December 2011

GOLD:
Top Producer
“Steady Hand”
Farm Journal magazine
September 2011

Business to Business, Banking/Business/Finance, Full Issue
BRONZE:
CFO
CFO Publishing LLC
May 2012

SILVER:
InsuranceNewsNet
Insurancenewsnet Magazine
April 2012
InsuranceNewsNet
Insurancenewsnet Magazine
June 2012

Business to Business, Banking/Business/Finance, Single Article
BRONZE:
California Lawyer
“You Bet Your Life”
Daily Journal Corporation
April 2012

SILVER:
Chief Executive magazine
“CEOs and Social Media”
Chief Executive Group, LLC.
September 2011

GOLD:
California Lawyer
“Targeting ADA Violators”
Daily Journal Corporation
January 2012

Business to Business, Construction/Commercial Design/Manufacturing, Full Issue
BRONZE:
GreenSource
McGraw-Hill Companies Inc.
September 2011
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

SILVER:
Architect
Hanley Wood, LLC
May 2012

GOLD:
Builder
Hanley Wood, LLC
February 2012

Business to Business, Construction/ Commercial Design/Manufacturing, Single Article
BRONZE:
residential architect
“Prefab Revisited”
Hanley Wood, LLC
January 2012

SILVER:
Builder
“Signs of Life”
Hanley Wood, LLC
May 2012

GOLD:
Builder
“Slings and Arrows”
Hanley Wood, LLC
August 2011

Business to Business, Design/Advertising/Marketing, Full Issue
BRONZE:
Stitches
The Advertising Specialty Institute
September 2011

SILVER:
Medical Marketing & Media
Haymarket Media, Inc.
July 2011
GOLD:
HOW
F+W Media, Inc.
March 2012

Business to Business, Design/Advertising/Marketing, Single Article
BRONZE:
Advantages
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

“Build A Better Business Card”
The Advertising Specialty Institute
February 2012

SILVER:
Counselor
“2011 Summer Road Tour”
The Advertising Specialty Institute
September 2011

GOLD:
Medical Marketing & Media
“Hayes’ Open-Door Policy Opens Doors”
Haymarket Media, Inc.
May 2012

Business to Business, Energy/Utilities/Engineering, Full Issue
BRONZE:
Electrical Contractor
BonoTom Studio, Inc.
April 2012

SILVER:
Electrical Contractor
BonoTom Studio, Inc.
February 2012

GOLD:
EnergyBiz
Energy Central
November/December 2011

Business to Business, Energy/Utilities/Engineering, Single Article
BRONZE:
EnergyBiz
“Hillary Clinton’s Energy Strategist”
Energy Central
May 2012

SILVER:
EnergyBiz
“The Cap”
Energy Central
January 2012

GOLD:
Midstream Business
“The Fight for Natural Gas”
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Hart Energy
June 2012

Business to Business, Food Service/Hotel, Full Issue
BRONZE:
QSR magazine
Journalistic Inc.
May 2012

SILVER:
Plate
Marketing & Technology Group
June 2012

GOLD:
Sommelier Journal
Sommelier Journal
February 2012

Business to Business, Food Service/Hotel, Single Article
BRONZE:
Sommelier Journal
“The Wines of Moldova”
Sommelier Journal
2/28/2012

SILVER:
Hotel F&B
“A Better Choice”
Hotel F&B
March 2012

GOLD:
Sommelier Journal
“Revisionist Theory: Experimenting with the Wine List For Fun and Profit”
Sommelier Journal
February 2012

Business to Business, Government/Public Sector/Education, Full Issue
BRONZE:
FedTech
TMG Custom Media
May 2012

SILVER:
Scholastic Instructor
Scholastic Corporation
October 2011
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

GOLD:
American City & County
Penton Media
August 2011

Business to Business, Government/Public Sector/Education, Single Article
BRONZE:
Stanford Social Innovation Review
“Realigning Health with Care: Lessons in Delivering More with Less”
Stanford University
May 2012

SILVER:
School Library Journal
“The Bully in the Backpack”
Media Source Inc
June 2011

GOLD:
School Library Journal
“Are Ebooks Any Good?”
Media Source Inc
June 2011

Business to Business, Healthcare/Medical/Nursing, Full Issue
BRONZE:
The Nurse Practitioner
Lippincott Williams & Wilkins
November 2011

SILVER:
Nursing2011
Lippincott Williams & Wilkins
July 2011

GOLD:
Scrubs Magazine
Strategic Media Group
Spring 2012

Business to Business, Healthcare/Medical/Nursing, Single Article
BRONZE:
strategy+business
“Big Pharma’s Uncertain Future”
strategy+business
February 2012

SILVER:
American Journal of Nursing
“Deactivation of ICDs at the End of Life”
Wolters Kluwer Health
October 2011

**GOLD:**
**National Underwriter Life & Health**
“Tragic Tale”
Summit Business Media
November 2011

**Business to Business, Media/Entertainment/Publishing, Full Issue**
**BRONZE:**
**Poets & Writers Magazine**
Poets & Writers Magazine
January 2012

**SILVER:**
**American Cinematographer**
American Cinematographer
December 2011

**GOLD:**
**American Cinematographer**
American Cinematographer
June 2012

**Business to Business, Media/Entertainment/Publishing, Single Article**
**SILVER:**
**American Cinematographer**
“Cosmic Questions”
American Cinematographer
August 2011

**GOLD:**
**American Cinematographer**
“All Together Now”
American Cinematographer
June 2012

**Business to Business, Recreation/Sports/Outdoor, Full Issue**
**BRONZE:**
**SHOT Daily**
Bonnier Corporation
January 2012

**SILVER:**
**American Spa**
Questex Media Group
April 2012
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

GOLD:
SAIL Magazine
SAIL Magazine
January 2012

Business to Business, Recreation/Sports/Outdoor, Single Article

BRONZE:
American Spa
“A Great Spa Escape”
Questex Media Group
October 2011

SILVER:
Club Industry
“For Women Only”
Penton Media
June 2012

GOLD:
Club Industry
“Eyes on the Prize”
Penton Media
June 2012

Business to Business, Retail, Full Issue

BRONZE:
INDESIGN
SmartWork Media
January 2012

SILVER:
Lawn & Garden Retailer
Scranton Gillette Communications
May 2012

GOLD:
INSTORE
SmartWork Media
May 2012

Business to Business, Retail, Single Article

BRONZE:
INSTORE
“The New Rules of Sales”
SmartWork Media
April 2012

SILVER:
Jewellery Business
“Kimberley’s Green Light on Marange Diamonds – Amber, If Not Flashing Red”
Kenilworth Media Inc.
February 2012

**GOLD:**
**INDESIGN**
“Story Time”
SmartWork Media
March/April 2012

**Business to Business, Science/Technology/Telecom/Computing, Full Issue**

**BRONZE:**
**SC Magazine**
Haymarket Media, Inc.
December 2011

**SILVER:**
**EdTech: Focus on K-12**
TMG Custom Media
April 2012

**GOLD:**
**New Scientist**
New Scientist
March 2012

**Business to Business, Science/Travel/Transportation, Single Article**

**BRONZE:**
**Fleet Owner**
“The High Cost of Cargo Fraud”
Penton Media
September 2011

**SILVER:**
**Travel Weekly**
“Bhutan Rolls Out the Welcome Mat”
Travel Weekly/Northstar Travel Media
October 2011

**GOLD:**
**Automotive News**
“Tsunami: The Aftermath”
Crain Communications Inc.
March 2012

**Business to Business, Technology/Computing/Telecom, Single Article**

**BRONZE:**
**InformationWeek**
“SAP Hype Vs. Oracle FUD”
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

United Business Media LLC
May 2012

SILVER:
strategy+business
“A Strategist’s Guide to Digital Fabrication”
strategy+business
August 2011

GOLD:
CRN Magazine
“HP 5.0”
UBM Channel
February 2012

Business to Business, Transportation/Travel, Full Issue
BRONZE:
Automotive News
Crain Communications Inc.
July 2011

SILVER:
Executive Travel
American Express Publishing Corporation
March 2012

GOLD:
Executive Travel
American Express Publishing Corporation
September 2011

Business to Business, Website
BRONZE:
Microcontroller Central
UBM Electronics

SILVER:
Property Casualty 360.com
Summit Business Media

GOLD:
GreenSource
McGraw-Hill Companies Inc.

Consumer, Automotive/Enthusiasts/Hobbyists, Full Issue
BRONZE:
Motor Trend, NOV 2011
Source Interlink Media
October 2011
2012 FOLIO: EDDIE_award Winners
Sorted in alpha order by Category – November 15, 2012

SILVER:
Outdoor Life
Bonnier Corporation New York
May 2012

GOLD:
Organic Gardening
Rodale, Inc.
April/May 2012

Consumer, Automotive/Enthusiasts/Hobbyists, Single Article
BRONZE:
Outdoor Life
“New Science of the Outdoors”
Bonnier Corporation New York
February 2012

SILVER:
Automobile Magazine
“The Book of Marmon”
Source Interlink Media
December 2011

GOLD:
Motor Trend
“We Go To Eleven: Best Driver’s Car”
Source Interlink Media
November 2011

Consumer/Custom, Banking/Business/Finance, Full Issue
SILVER:
Merrill Lynch Advisor
Time Inc. Content Solutions
December 2011

GOLD:
Bloomberg Markets
Bloomberg L.P.
November 2011

Consumer/Custom, Banking/Business/Finance, Single Article
BRONZE:
Merrill Lynch Advisor
“The Future Starts Now”
Time Inc. Content Solutions
August 2011

SILVER:
Bloomberg Markets
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

“The Secret Sins of Koch Industries”
Bloomberg L.P.
November 2011

GOLD:
Bloomberg Markets
“The Lethal Commerce”
Bloomberg L.P.
June 2011

Consumer, Entertainment, Full Issue
BRONZE:
Entertainment Weekly
Entertainment Weekly
July 2011

SILVER:
Entertainment Weekly
Entertainment Weekly
December 2011

GOLD:
PEOPLE
People Magazine
February 2012

Consumer, Entertainment, Single Article
BRONZE:
PEOPLE
“The Children of 9/11”
PEOPLE Magazine
September 2011

SILVER:
Entertainment Weekly
“The EW Report: Actors With Down Syndrome”
Entertainment Weekly
March 2012

GOLD:
Entertainment Weekly
“The Michelle Williams Was Here: A History of the Oakwood Apartment Complex”
Entertainment Weekly
May 2012

Consumer, Epicurean, Full Issue
BRONZE:
Saveur
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Bonnier Corporation
January 2012

SILVER:
Feast Magazine
Feast Magazine
May 2012

GOLD:
Saveur
Bonnier Corporation
December 2011

Consumer, Epicurean, Single Article

BRONZE:
Southern Living
“12 Ways to Show Your Holiday Hospitality”
Southern Living
June 2012

SILVER:
Food & Wine
“The Art of Summer Cooking”
Food & Wine
September 2011

GOLD:
Southern Living
“Cue Awards: Celebrating the Best of the Barbecue Belt”
Southern Living
June 2012

Consumer, Health/Fitness/Men’s Lifestyle, Full Issue

BRONZE:
Prevention
Rodale, Inc.
October 2011

SILVER:
Experience Life
Experience Life Magazine
June 2011

GOLD:
Diabetes Focus
Remedy
Summer 2012
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

**Consumer, Health/Fitness/Men’s Lifestyle, Single Article**
**BRONZE:**
Prevention
“Prevention Investigates: Could it Happen Here?”
Rodale, Inc.
March 2012

**SILVER:**
SELF Magazine
“Full Nets, Empty Oceans”
SELF Magazine
June 2011

**GOLD:**
Energy Times
“Glen Campbell: The Last Ride”
Energy Times Magazine
October 2011

**Consumer, News/Commentary/ General Interest, Full Issue**
**BRONZE:**
The Rotarian
Rotary International
February 2012

**SILVER:**
Scientific American
Scientific American
September 2011

**GOLD:**
Newsmax Magazine
Newsmax Media, Inc.
September 2011

**Consumer, Entertainment, Single Article**
**BRONZE:**
PEOPLE
“The Children of 9/11”
PEOPLE Magazine
September 2011

**SILVER:**
Entertainment Weekly
“The EW Report: Actors With Down Syndrome”
Entertainment Weekly
March 2012
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

GOLD:
Entertainment Weekly
“Michelle Williams Wuz Here: A History of the Oakwood Apartment Complex”
Entertainment Weekly
May 2012

Consumer, Epicurean, Full Issue
BRONZE:
Saveur
Bonnier Corporation
January 2012

SILVER:
Feast Magazine
Feast Magazine
May 2012

GOLD:
Saveur
Bonnier Corporation
December 2011

Consumer, Epicurean, Single Article
BRONZE:
Southern Living
“12 Ways to Show Your Holiday Hospitality”
Southern Living
June 2012

SILVER:
Food & Wine
“The Art of Summer Cooking”
Food & Wine
September 2011

GOLD:
Southern Living
“Cue Awards: Celebrating the Best of the Barbecue Belt”
Southern Living
June 2012

Consumer, Health/Fitness/Men’s Lifestyle, Full Issue
BRONZE:
Prevention
Rodale, Inc.
October 2011

SILVER:
Experience Life
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Experience Life Magazine
June 2011

GOLD:
Diabetes Focus
Remedy
Summer 2012

Consumer, Health/Fitness/Men’s Lifestyle, Single Article
BRONZE:
Prevention
“Prevention Investigates: Could it Happen Here?”
Rodale, Inc.
March 2012

SILVER:
SELF Magazine
“Full Nets, Empty Oceans”
SELF Magazine
June 2011

GOLD:
Energy Times
“Glen Campbell: The Last Ride”
Energy Times Magazine
October 2011

Consumer, News/Commentary/General Interest, Full Issue
BRONZE:
The Rotarian
Rotary International
February 2012

SILVER:
Scientific American
Scientific American
September 2011

GOLD:
Newsmax Magazine
Newsmax Media, Inc.
September 2011

Consumer, News/Commentary/General Interest, Single Article
BRONZE:
The Rotarian
“In the Moment with Harry Benson”
Rotary International
June 2012
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

SILVER:
**Inside Jersey**
“Exiles on Main Street”
The Star-Ledger - Inside Jersey
October 2011

**GOLD:**
The Rotarian
“Defusing Violence”
Rotary International
February 2012

**Consumer, Parenting/Family/Youth, Full Issue**
SILVER:
**American Girl**
Mattel, Inc.
July 2011

SILVER:
**KIWI**
May Media Group, LLC
April 2012

**GOLD:**
Thriving Family
Focus on the Family
January/February 2012

**Consumer, Parenting/Family/Youth, Single Article**
BRONZE:
**Boys' Life magazine**
“After the Storms”
Boys' Life magazine
March 2012

SILVER:
**Family Circle**
“Safety Blitz”
Family Circle
September 2011

**GOLD:**
Scholastic Parent & Child
“100 Greatest Books for Kids!”
Scholastic Corporation
March 2012

**Consumer, Regional, Full Issue**
BRONZE:
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

**Oklahoma Today**
Oklahoma Today
September 2011

**SILVER:**
**Chicago Magazine**
Chicago Magazine
May 2012

**GOLD:**
**Our State**
Our State Magazine
July 2011

**Consumer, Regional, Single Article**

**BRONZE:**
**Time Out Chicago**
“90 Minutes on the Rocks with Nathan Lane and Brian Dennehy”
Time Out Chicago
April 2012

**SILVER:**
**Sactown Magazine**
“The Hallow Man”
Sactown Magazine
February 2012

**GOLD:**
**Southern Living**
“Heroes of the New South Awards 2012”
Southern Living
March 2012

**Consumer, Religious/Spiritual, Full Issue**

**BRONZE:**
**Spirituality & Health**
Spirituality & Health Media
September 2011

**SILVER:**
**Azizah**
WOW Publishing, Inc.
December 2011

**GOLD:**
**Life:Beautiful**
Grey Dog Media
October 2011
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Consumer, Religious/Spiritual, Single Article
SILVER:
Life:Beautiful
“Heart of the Universe”
Grey Dog Media
June 2011

GOLD:
Elevated Existence
“Yoga: Finding a Style That Fits”
Elevated Existence LLC
September 2011

Consumer, Shelter/Home, Full Issue
BRONZE:
This Old House
This Old House
July 2011

SILVER:
athome in Fairfield County
Moffly Media
May 2012

GOLD:
Monument
Pacific+
October 2011

Consumer, Shelter/Home, Single Article
BRONZE:
athome in Fairfield County
“Show Stopper”
Moffly Media
September 2011

SILVER:
Coastal Living
“Jack of All Trades”
Coastal Living
June 2012

GOLD:
athome in Fairfield County
“The House that Jane Built”
Moffly Media
March/April 2012
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

**Consumer, Sports, Full Issue**

**BRONZE:**
Canoe & Kayak
Source Interlink Media
June 2012

**SILVER:**
Field & Stream
Bonnier Corporation New York
December 2011

**GOLD:**
Inside Lacrosse
Inside Lacrosse
October 2011

**Consumer, Sports, Single Article**

**BRONZE:**
Field & Stream
“The Total Outdoorsman”
Bonnier Corporation
December 2011/January 2012

**SILVER:**
Canoe & Kayak
“Fall and Rise”
Source Interlink Media
June 2012

**GOLD:**
Field & Stream
“Following Our Father”
Bonnier Corporation
May 2012

**Consumer, Technology/Computing, Full Issue**

**BRONZE:**
Popular Science
Popular Science
January 2012

**SILVER:**
Technology Review
Technology Review
October 2011

**GOLD:**
Technology Review
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Technology Review
June 2012

**Consumer, Technology/Computing, Single Article**

**BRONZE:**
Technology Review
“The Library of Utopia”
Technology Review
June 2012

**SILVER:**
Popular Science
“Borderworld”
Popular Science
January 2012

**GOLD:**
Technology Review
“People Power 2.0”
Technology Review
June 2012

**Consumer, Travel, Full Issue**

**VIRTUOSO LIFE**
VIRTUOSO LIFE
September 2011

**SILVER:**
Travel + Leisure
American Express Publishing
June 2012

**GOLD:**
Virgin Australia Voyeur magazine
Pacific+
December 2011

**Consumer, Travel, Single Article**

**BRONZE:**
Budget Travel
“Dream trips 2012”
Arthur Frommer's Budget Travel Magazine
March 2012

**SILVER:**
Travel + Leisure
“Let’s Get Lost”
American Express Publishing
October 2011
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

GOLD:
Every Day With Rachael Ray
“Search for America’s Best Tacos”
Meredith Corporation
March 2012

Consumer, Website
BRONZE:
HouseLogic
NATIONAL ASSOCIATION of REALTORS

SILVER:
This Old House
This Old House

GOLD:
VegNews Magazine
VegNews Media

Consumer, Women's Fashion/Lifestyle, Full Issue
BRONZE:
Marie Claire
Marie Claire
October 2011

SILVER:
Glamour Magazine
Glamour Magazine
June 2012

GOLD:
Harper's Bazaar
Harper's Bazaar
March 2012

Best Use of Typography, B-to-B
BRONZE:
Earnshaw's
“Wild Hare”
9 Threads
July 2011

SILVER:
Research
“Six Conversations You Need To Have”
Summit Business Media
June 2012
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

**GOLD:**
JCK Magazine
“Cash for Gold”
TMG Custom Media
January 2012

**Best Use of Typography, Consumer**
**BRONZE:**
Marie Claire
“Anglo Files”
Hearst Magazines
August 2011

**SILVER:**
Harper's Bazaar
“The New Looks for Spring”
Harper's Bazaar
March 2012

**GOLD:**
Marie Claire
“Color Theory”
Hearst Magazines
August 2011

**Consumer, Women's Fashion/Lifestyle, Single Article**
**BRONZE:**
Ladies' Home Journal
“The Worst Has Happened”
Meredith Corporation
December 2011

**SILVER:**
Glamour Magazine
“The Secret That Kills 4 Women A Day”
Glamour Magazine
June 2011

**GOLD:**
Ladies' Home Journal
“Women On the Verge of A Drinking Problem”
Meredith Corporation
August 2011

**Custom, Frequency 6 or more times a year, Full Issue**
**BRONZE:**
enRoute
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Spafax Canada
December 2011

SILVER:
The Red Bulletin
Red Bull Media House, North America
June 2012

GOLD:
enRoute
Spafax Canada
October 2011

**Custom, Frequency 6 or more times a year, Single Article**

BRONZE:
American Way
“Rhymin’ & Stealin’”
American Airlines Publishing
June 2011

SILVER:
Hy-Vee Seasons
“Feast from the Sea”
Grey Dog Media
November 2011

GOLD:
Hy-Vee Seasons
“Tomatoes”
Grey Dog Media
June 2011

**Custom, Frequency 6 or more times a year, Website**

BRONZE:
Teradata Magazine
Teradata Corporation

SILVER:
enRoute Online
Spafax Canada

GOLD:
Progressive Grocer
Stagnito Media

**Custom, Frequency less then 6 times a year, Full Issue**

BRONZE:
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

Melbourne Cup Carnival
Pacific+
September 2011

SILVER:
Autograph Collection Hotel Magazine/One
American Express Custom Media
January 2012

GOLD:
Inspirato
Hungry Eye Media
June 2012

Custom, Frequency less then 6 times a year, Single Article
BRONZE:
Einstein Magazine
“AIDS + 30: AIDS Arises and Einstein Responds”
Albert Einstein College of Medicine
October 2011

SILVER:
Drive
“Canyoneering”
Subaru of America, Inc.
September 2011

GOLD:
Experience
“Into the Blue”
Spafax Canada
June 2012

Overall Online Categories, Best Online Column or Blog, B-to-B
BRONZE:
JCKOnline.com
“Cutting Remarks”
TMG Custom Media

SILVER:
EnergyBiz
“China Eats Our Energy Lunch – Battle for Global Energy Supremacy is On”
Energy Central

GOLD:
Sparksheet
“Return of the Editor: Why Human Filters are the Future of the Web”
Spafax Canada
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

**Overall Online Categories, Best Online Column or Blog, Consumer**
**BRONZE:**
Entertainment Weekly
“PopWatch”
Entertainment Weekly Magazine

**SILVER:**
Harpersbazaar.com
“Bazaar Boards”
Hearst Magazines Digital Media

**GOLD:**
Budget Travel
“This Just In”
Budget Travel

**Overall Online Categories, Best Online Community, B-to-B**
**BRONZE:**
Scholastic Instructor
Scholastic Corporation

**SILVER:**
EDN
UBM Electronics

**GOLD:**
AgWeb
Farm Journal Magazine

**Overall Online Categories, Best Online Community, Consumer**
**BRONZE:**
REDBOOK
Redbook

**SILVER:**
Parents
Parents

**GOLD:**
DROP10 TOGETHER
SELF Magazine

**Overall Online Categories, Best Online News Coverage, B-to-B**
**BRONZE:**
Computerworld
Computerworld
2012 FOLIO: EDDIE AWARD WINNERS
Sorted in alpha order by Category – November 15, 2012

SILVER:
Computerworld
Steve Jobs (1955-2011)
Computerworld

GOLD:
CRN Magazine
UBM Channel

Overall Online Categories, Best Online News Coverage, Consumer
BRONZE:
The Daily Beast
The Daily Beast

SILVER:
Entertainment Weekly
Entertainment Weekly

GOLD:
Sundance 2012
Entertainment Weekly

Overall Online Categories, Best Online Tool, B-to-B
BRONZE:
Farm Journal Magazine
Farm Journal Media
June 2012

SILVER:
Business Insurance
Business Insurance

GOLD:
Salary Survey 2012
Computerworld

Overall Online Categories, Best Online Tool, Consumer
BRONZE:
Sundance 2012
Entertainment Weekly Magazine

SILVER:
Forbes
Forbes

GOLD:
PEOPLE StyleWatch Best Dressed Tool
PEOPLE.com
Supplemental Annual/One-Shot, Full Issue
BRONZE:
Adirondack Weddings
Adirondack Media, Inc.
August 2011

SILVER:
Southern Living Weddings
Southern Living
January 2012

GOLD:
Mother Earth News’ Guide to Green Cars
Ogden Publications, Inc.
Summer 2012