EDDIE WINNERS
All winners listed in order of placement, Gold, Silver, Bronze

Association/Non-Profit, Circulation 6 or more times a year, Full Issue

Associations Now
ASAE & The Center for Association Leadership
August 2009

Audobon
National Audubon Society
March 2010

Associations Now
ASAE & The Center for Association Leadership
March 2010

Association/Non-Profit, Circulation 6 or more times a year, Single Article

The Rotarian
“The View from San Quentin”
Rotary International
April 2010

The Rotarian
“The Remarkable Mr. Harris and the Club that Changed the World”
Rotary International
December 2009

Arthritis Today
A to Z Guide to Managing Arthritis
Arthritis Foundation
March 2010

Association/Non-Profit, Circulation 6 or more times a year, Website

American Rifleman
The National Rifle Association of America

Journal of Accountancy
Aicpa

Building Safety Journal Online
International Code Council
Association/Non-Profit, Circulation less than 6 times a year, Full Issue

Harvard Medicine
Harvard Medical School
May 2010

OnEarth
Natural Resource Defense Council
May 2010

California Magazine
Cal Alumni Association
September 2009

Association/Non-Profit, Circulation less than 6 times a year, Single Article

American Forests
“A Call For Backyard Biodiversity”
American Forests
October 2009

Nature Conservancy Magazine
“Ghost Cat”
The Nature Conservancy
November 2009

Private Clubs
“The Price is Right”
Private Clubs
June 2009

Association/Non-Profit, Circulation less than 6 times a year, Website

Cleveland Clinic
TMG Custom Media

Private Clubs
Private Clubs

Harvard Medicine
Harvard Medical School
Best Series of Articles, B-to-B

Lightwave
PennWell Corporation

Builder
Hanley Wood

District Administrator Magazine
Professional Media Group

B-to-B, Agriculture/Farming, Full Issue

The Progressive Farmer
DTN
December, 2009

Successful Farming
Meredith Corporation
November 2009

Golfdom Magazine
Questex Media Group
October 2009

B-to-B, Agriculture/Farming, Single Article

Top Producer
“Lone Ranger”
Farm Journal magazine
December 2009

Successful Farming
“Mix & Match”
Meredith Corporation
February 2010

B-to-B, Banking/Business/Finance, Full Issue

LIMRA MarketFacts Quarterly
LIMRA
Fall 2009
Inc. Magazine
Mansueto Ventures
June 2009

Black Enterprise
Earl G. Graves Ltd.
June 2010

B-to-B, Banking/Business/Finance, Single Article

Inc. Magazine
“The Office is Dead. Long Live the Office”
Mansueto Ventures
April 2010

CFO
“Dirty Secrets”
CFO Publishing
September 2009

InsideCounsel
“Mind the Gap”
Summit Business Media
February 2010

B-to-B, Banking/Business/Finance, Website

BNET
CBS Interactive

CNNMoney.com
CNN

strategy+business
Booz & Company

B-to-B, Construction/Commercial Design/Manufacturing, Full Issue

Builder
Hanley Wood
January 2010
Building Products
Hanley Wood
January 2010

Contract magazine
The Nielsen Company
March 2010

**B-to-B, Construction/Commercial Design/Manufacturing, Single Article**

Green Builder Magazine
“Redesigning the Future”
Green Builder Media
January 2010

Architectural Lighting
“Classical Revival”
Hanley Wood
January 2010

Custom Home
“Seeing Clearly”
Hanley Wood
January 2010

**B-to-B, Construction/Commercial Design/Manufacturing, Website**

GreenSource
McGraw-Hill Companies

Residential Architect
Hanley Wood

Architectural Record
McGraw-Hill Companies

**B-to-B, Design/Advertising/Marketing, Full Issue**

PR Week
Haymarket Media
September 2009
Stitches
The Advertising Specialty Institute
May 2010

Wearables
The Advertising Specialty Institute
October 2009

**B-to-B, Design/Advertising/Marketing, Single Article**

Advantages
“Energize Your E-Mail”
The Advertising Specialty Institute
November 2009

Art Calendar
“The Gift of Persistence”
Turnstile Publishing
March 2010

Stitches
“Work of the Body”
The Advertising Specialty Institute
December 2009

**B-to-B, Energy/Utilities/Engineering, Full Issue**

EnergyBiz
Energy Central
May 2010

Intelligent Utility
Energy Central
April 2010

FUEL
Hart Energy Publishing
December 2009
B-to-B, Energy/Utilities/Engineering, Single Article

FUEL
“Flying on Alternatives”
Hart Energy Publishing
June 2009

FUEL
“Pursuing Next-Generation Biofuels”
Hart Energy Publishing
December 2009

Engineering, Inc.
“Linked In, Logged On”
TMG Custom Media
January 2010

B-to-B, Energy/Utilities/Engineering, Website

EE Times
EE Times Group

Electrical Contractor
National Electrical Contractors Association

B-to-B, Food Service/Hotel, Full Issue

QSR
Journalistic Inc.
May 2010

Plate
Marketing & Technology Group
September 2009

Sommelier Journal
Sommelier Journal
January 2010
B-to-B, Food Service/Hotel, Single Article

Hotel F&B
“Build-Your-Own Success”
Hotel Forums
May 2010

Sommelier Journal
“Albarino: Putting Rias Baixas on the Wine Map”
Sommelier Journal
January 2010

QSR
“From Ocean to Table”
Journalistic Inc.
March 2010

B-to-B, Government/Public Sector/Education, Full Issue

Scholastic Instructor
Scholastic Corporation
January 2010

EdTech/Focus on Higher Education
TMG Custom Media
February 2010

State Tech
TMG Custom Media
March 2010

B-to-B, Government/Public Sector/Education, Single Article

Scholastic Instructor
“Learning From ADHD”
Scholastic Corporation
November 2009

Governing
“What is the Age of Responsibility?”
e.Republic
October 2009
Scholastic Administra@tor
“You’ve Got the Data – Now What?”
Scholastic Corporation
September 2009

B-to-B, Government/Public Sector/Education, Website
EdTech/Focus on K-12
TMG Custom Media

Nextgov
Government Executive Magazine

FireRescue1
Praetorian Group

B-to-B, Healthcare/Medical/Nursing, Full Issue
Veterinary Economics
Advantast Veterinary Healthcare
June 2010

Merge magazine
Allured Business Media
March 2010

Nursing2010
Lippincott Williams & Wilkins
March 2010

B-to-B, Healthcare/Medical/Nursing, Single Article
Nursing made Incredibly Easy!
“Stop the Disruption of Anxiety”
Lippincott Williams & Wilkins
March 2010

Nursing2010
“Pearls: Geriatric Assessment”
Lippincott Williams & Wilkins
March 2010
Nephrology Times
“In Haiti, Nephrologists on the Ground Report Challenges and Successes in Treating Earthquake Victims”
Wolters Kluwer Health
February 2010

**B-to-B, Healthcare/Medical/Nursing, Website**

JEMS: Journal of Emergency Medical Services
Elsevier Public Safety

dvm360.com
DVM Newsmagazine, Veterinary Medicine, Veterinary Economics, Firstline

AAP Convergence Event Website
Ascend Integrated Media

**B-to-B, Media/Entertainment/Publishing, Full Issue**

Poets & Writers Magazine
Poets & Writers
November 2009

Game Developer
UBM TechWeb
March 2010

The Writer
Kalmbach Publishing
August 2009

**B-to-B, Media/Entertainment/Publishing, Single Article**

American Cinematographer
“Armor Wars”
The American Society of Cinematographers
May 2010

American Cinematographer
“Pitch Perfect”
The American Society of Cinematographers
October 2009
American Cinematographer
“Hard Time”
The American Society of Cinematographers
October 2009

**B-to-B, Recreation/Sports/Outdoor, Full Issue**

Golf Inc.
Cypress Magazines
April 2010

SHOT Daily
Bonnier Corporation
January 2010

Skin Inc. magazine
Allured Business Media
September 2009

**B-to-B, Recreation/Sports/Outdoor, Single Article**

Club Industry
“Jack the Giant”
Penton Media
October 2009

Skin Inc. magazine
“The Main Event”
Allured Business Media
January 2010

American Spa
“At Lash”
Questex Media Group
June 2009

**B-to-B, Retail, Full Issue**

JCK
TMG Custom Media
June 2010

Lawn & Garden Retailer
Scranton Gillette Communications
January 2010
INSTORE Magazine
SmartWork Media
May 2010

**B-to-B, Retail, Single Article**

Retail Merchandiser
“New Alternative”
RedCoat Publishing
May 2010

Internet Retailer
“Mobile Commerce Has Arrived”
Vertical Web Media
November 2009

**INDESIGN**

“About Face”
SmartWork Media
May 2010

**B-to-B, Retail, Website**

Stylesight
Stylesight Inc.

Internet Retailer
Vertical Web Media

**B-to-B, Science, Full Issue**

The Scientist
Faculty of 1000 Ltd.
March 2010

Waste Age
Penton Media
April 2010

Genetic Engineering & Biotechnology News
GEN
May 2010
B-to-B, Science, Single Article

The Scientist
“Where’s the Superfood?”
Faculty of 1000 Ltd.
September 2009

Genetic Engineering & Biotechnology News
“Synthetic Biology-The Devil Is In the Financial Details”
GEN
July 2010

Cosmetics & Toiletries
“In Sight: Formulating Ferulic Acid for Antioxidation”
Allured Business Media
June 2009

B-to-B, Science, Website

Internet Evolution
TechWeb

The Scientist
Faculty of 1000 Ltd.

B-to-B, Technology/Computing/Telecom, Full Issue

Laser Focus World
PennWell Corporation
May 2010

IBM Data Management
TDA Group
January 2010

Biz Tech
TMG Custom Media
July 2009
B-to-B, Technology/Computing/Telecom, Single Article

Computer Graphics World
“The Shape of Animation”
COP Communications
June 2009

Computer Graphics World
“Dino Might”
COP Communications
July 2009

Computerworld
“Beyond Alignment”
IDG
May 2010

B-to-B Technology/Computing/Telecom, Website

Internet Evolution
TechWeb

Computerworld
IDG

Network World
IDG

B-to-B, Transportation/Travel, Full Issue

Overdrive
Randall-Reilly Publishing
March 2010

Business Jet Traveler
Convention News Company
June 2010

Travel Weekly
Northstar Travel Media
October 26, 20210
B-to-B, Transportation/Travel, Single Article

Automotive News
“Buffalo Buyouts”
Crain Communications
December 2009

Executive Travel
“Buckle Up”
American Express Publishing
December 2009

Meetings & Conventions
“Building Buzz”
Meetings & Conventions Magazine
June 2010

Best Series of Articles, Consumer

Parenting
Bonnier Corporation

Health
Time Inc.

Travel + Leisure
American Express Publishing

Consumer, Automotive, Full Issue

Motor Trend Classic
Source Interlink Media
August 2010

Automobile Magazine
Source Interlink Media
September 2009

Consumer, Automotive, Single Article

Motor Trend
“Blue Devil vs. Blue Angel”
Source Interlink Media
August 2009
Hot Rod Deluxe
“Treasures of the Archives”
Source Interlink Media
March 2010

IN
“From Latin America with Love”
Spafax Canada
January 2010

**Consumer, Banking/Business/Finance, Full Issue**

Inc. Magazine
Mansueto Ventures
April 2010

Bloomberg Markets
Bloomberg LP
December 2009

Entrepreneur
Entrepreneur Media
May 2010

**Consumer, Banking/Business/Finance, Single Article**

Bloomberg Markets
"Plundering the Amazon"
Bloomberg LP
September 2009

Bloomberg BusinessWeek
"Goldman Sachs: It Wasn't Our Fault. Really”
Bloomberg Businessweek
April 2010

Entrepreneur
“2010 Trends”
Entrepreneur Media
December 2009
Consumer, Entertainment, Full Issue

Entertainment Weekly
Time Inc.
December 2009

Entertainment Weekly
Time Inc.
May 2010

PEOPLE
Time Inc.
July 2009

Consumer, Entertainment, Single Article

PEOPLE
“Disaster in Haiti: Heartbreak & Courage”
Time Inc.
February 2010

The FADER
“Animal Collective”
The FADER Inc.
December 2009

VIBE Magazine
“Character Study”
Vibe Lifestyle Network
June 2010

Consumer, Entertainment, Website

People.com
Time Inc.

The FADER
The FADER Inc.
Entertainment Weekly
Time Inc.
Consumer, Enthusiasts/Hobbyists, Full Issue

Monument
Pacific +
May 2010

World of Warcraft Official Magazine
Future US
March 2010

Consumer, Enthusiasts/Hobbyists, Single Article

Outdoor Life
“The Elements of Survival”
Bonnier Corporation
March 2010

Old-House Journal
“A Rose Blooms Again”
Active Interest Media
January 2010

Bound by ink
“Horiyoshi”
Source Interlink Media
May 2010

Consumer, Enthusiasts/Hobbyists, Website

VegNews Magazine
VegNews Magazine

Premier Guitar
Gearhead Communications

Consumer, Epicurean, Full Issue

Saveur
Bonnier Corporation
January 2010

Saveur
Bonnier Corporation
June 2010
Consumer, Epicurean, Single Article

Saveur
"The Wonders of Ham: Around the World, Cured Pork is a Celebrated Feast"
Bonnier Corporation
December 2009

Fine Cooking
“Cooking Without Recipes: Cheesecake”
Taunton Press
March 2010

Food Network Magazine
“50 Holiday Cookies”
Hearst Magazines
December 2009

Consumer, Epicurean, Website

Delish.com
Hearst Magazines

EatingWell
EatingWell Media Group

Gourmet Recipes for One
Gourmet Recipes for One by Karen J. Covey

Consumer, Health/Fitness, Full Issue

CURE
CURE Media Group
March 2010

Weight Watchers Magazine
Pacific +
May 2010
Pain Solutions
Pain Solutions
September 2009

**Consumer, Health/Fitness, Single Article**

FITNESS
“Alternative Energy”
Meredith Corporation
October 2009

Shape
“Diary of a Germaphobe”
American Media
November 2009

WebMD the Magazine
“Adieu Flu”
TMG Custom Media
January 2010

**Consumer, Health/Fitness, Website**

CURE
CURE Media Group

Yoga Journal
Active Interest Media

POZ
Smart + Strong

**Consumer, News/Commentary/General Interest, Full Issue**

Ode Magazine
Ode Magazine USA
August 2009

Inside Jersey
The Star-Ledger
May 2009
AARP The Magazine
AARP
Nov/Dec 2009

**Consumer, News/Commentary/General Interest, Single Article**

Newsmax
“The President Goes Fox Hunting”
Newsmax Media
January 2010

Inside Jersey
“Death by Train”
The Star-Ledger
June 2009

Inside Jersey
“The Pleasure Lab “
The Star-Ledger
September 2009

**Consumer, News/Commentary/General Interest, Website**

The New Republic
The New Republic

Miller-McCune.com
Miller-McCune Magazine

**Consumer, Parenting/Family/Youth, Full Issue**

Parents
Meredith Corporation
September 2009

American Girl
Mattel
January 2010

KIWI
May Media Group
April 2010
Consumer, Parenting/Family/Youth, Single Article

Parenting (School Years)
“Walking to a Different Beat”
Bonnier Corporation
December 2009

Family Circle
“(No) Child Left Behind”
Meredith Corporation
June 2010

Working Mother
“Role Reversal”
Working Mother Magazine
November 2009

Consumer, Regional, Full Issue

Sunset Magazine
Time Inc.
May 2010

D Magazine
D Magazine Partners
January 2010

7x7
“The Love and Lust Issue”
McEvoy Media
April 2010

Consumer, Regional, Single Article

Mpls.St.Paul Magazine
“Sexy in the Twin Cities”
MSP Communications
February 2010

Sunset Magazine
“The Hunt for the Best Burrito”
Time Inc.
May 2010
Midwest Living
“Simple Gifts”
Meredith Corporation
February 2010

**Consumer, Religious/Spiritual, Full Issue**

Yoga International
Himalayan Institute
October 2009

Sojourners Magazine
Sojourners
January 2010

Azizah
WOW Publishing
April 2010

**Consumer, Shelter/Home, Full Issue**

Hampton Cottages & Gardens
Cottages & Gardens Publications
June 15, 2010

Maine Home+Design
Thomas Reid Publishing
April 2010

Hampton Cottages & Gardens
Cottages & Gardens Publications
June 1, 2010

**Consumer, Shelter/Home, Single Article**

At Home
“Emerald Palace”
Moffly Media
June 2010

Design New England
“The New World”
Boston Glober Media
July 2009
Connecticut Cottages & Gardens
“Generation Gap”
Connecticut Cottages and Gardens Publications
September 2009

**Consumer, Shelter/Home, Website**

HouseLogic
National Association of Realtors

Housebeautiful.com
Hearst Magazines

California Home + Design
Hartle Media

**Consumer, Sports, Full Issue**

Sports Illustrated
Time Inc.
February 2010

Field & Stream
Bonnier Corporation
December 2009

ESPN The Magazine
ESPN
December 2009

**Consumer, Sports, Single Article**

Sports Illustrated
“Gareth Thomas”
Time Inc.
May 2010

ESPN The Magazine
“Do Hard Things”
ESPN
June 2009
Field & Stream
“The Last Tiger”
Bonnier Corporation
December 2009

**Consumer, Sports, Website**

Field & Stream
Bonnier Corporation

Sports Illustrated
Time Inc.

**Consumer, Technology/Computing, Full Issue**

Technology Review
Massachusetts Institute of Technology
November 2009

Technology Review
Massachusetts Institute of Technology
June 2009

**Consumer, Technology/Computing, Single Article**

Technology Review
“Natural Gas Changes the Energy Map”
Massachusetts Institute of Technology
November 2009

Technology Review
“Prescription: Networking”
Massachusetts Institute of Technology
November 2009

Technology Review
“Chasing the Sun”
Massachusetts Institute of Technology
July 2009

**Consumer, Technology/Computing, Website**

BizTech
TMG Custom Media
PCWorld
International Data Group

Macworld
Mac Publishing

**Consumer, Travel, Full Issue**

National Geographic Traveler
National Geographic Society
April 2010

Travel + Leisure
American Express Publishing
September 2009

National Geographic Traveler
National Geographic Society
May 2010

**Consumer, Travel, Single Article**

National Geographic Traveler
“Nashville Cat”
National Geographic Society
March 2010

National Geographic Traveler
“Tweet Me in Miami”
National Geographic Society
April 2010

Travel + Leisure
“Feasts of Hong Kong”
American Express Publishing
September 2009

**Consumer, Travel, Website**

National Geographic Traveler
National Geographic Society
Travel + Leisure
American Express Publishing

**Consumer, Women's Fashion/Lifestyle, Full Issue**

Harper's Bazaar
Hearst Magazines
March 2010

Harper's Bazaar
Hearst Magazines
September 2010

InStyle
Time Inc.
April 2010

**Consumer, Women's Fashion/Lifestyle, Single Article**

Family Circle
“Moving Beyond Fear: Breast Cancer Prevention Guide”
Meredith Corporation
October 2009

NEW YOU
“Facial Fillers 101”
New You publishing
February 2010

Marie Claire
“Remembering Tasha”
Hearst Magazines
February 2010

**Consumer, Women's Fashion/Lifestyle, Website**

harpersbazaar.com
Hearst Magazines

Realbeauty.com
Hearst Magazines

Glamour.com
Conde Nast Magazines
Custom, Circulation 6 or more times a year, Full Issue

Delta Sky Magazine
MSP Communications
March 2010

enRoute
Spafax Canada
November 2009

Virgin Blue Voyeur
Pacific +
May 2010

Custom, Circulation 6 or more times a year, Single Article

Spirit
“How Mya Saved Jacob”
Pace Communications
June 2010

Glow Magazine
“The 10 Commandments of Safe Sunning”
Rogers Media Publishing
May 2010

Delta Sky Magazine
“Crowd Sourcing”
MSP Communications
February 2010

Custom, Circulation 6 or more times a year, Website

IN
Spafax Canada
June 2009

The Washington Flyer
TMG Custom Media
June 2009

Paste Magazine
Paste Media Group
June 2009
Custom, Circulation less than 6 times a year, Full Issue

Sun Valley Magazine
Mandala Media
Summer 2010

Melbourne Cup Carnival
Pacific +
September 2010

Merrill Lynch Advisor
Time Inc. Content Solutions
May 2010

Custom, Circulation less than 6 times a year, Single Article

Heritage Magazine
"Pin-up & Glamour Art Pioneer"
Heritage Auction Galleries
August 2009

CAA Magazine
“Cities of Song”
Totem
June 2009

PRS Signature
“White Hot”
Future US
May 2010

Custom, Circulation less than 6 times a year, Website

Four Seasons magazine
Pace Communications

NYSE Magazine
Time Inc.

The Griffin
Reprostudio & Heku
Design and Content: Monica Krabbe, UPM; Niki-Design, Move-Services
Best Online Column or Blog

Sports Illustrated
“Peter King’s Monday Morning Quarterback”
Time Inc.

Entertainment Weekly
“PopWatch “
Time Inc.

Sports Illustrated
“Joe Posnanski’s Curiously Long Posts”
Time Inc.

Best Online Community

Architectural Record
McGraw-Hill Companies

PEOPLEPets.com
Time Inc.

Best Online News Coverage

Newsweek
Washington Post Co.

DVM Newsmagazine
Advanstar Communications

E&P
Hart Energy Publishing

Best Online Tool

Fine Cooking
“Create Your Own Recipe: Chocolate Truffles”
Taunton Press

Computerworld
Salary Survey 2010
IDG
Supplemental Annual/One-Shot, Full Issue

Ode Magazine
Ode Magazine USA
December 2009

A Trip to Remember
Pacific +
September 2009

Suffolk Arts+Sciences
Suffolk University
January 2010

Supplemental Annual/One-Shot, Single Article

Suffolk Arts+Sciences
“Urban Activist”
Suffolk University
January 2010

Suffolk Arts+Sciences
“It Says Love”
Suffolk University
January 2010

Suffolk Arts+Sciences
“Capital City Classroom”
Suffolk University
January 2010

Supplemental Annual/One-Shot, Website

The Decade in Rewind
Newsweek

Suffolk University
Suffolk Arts+Sciences